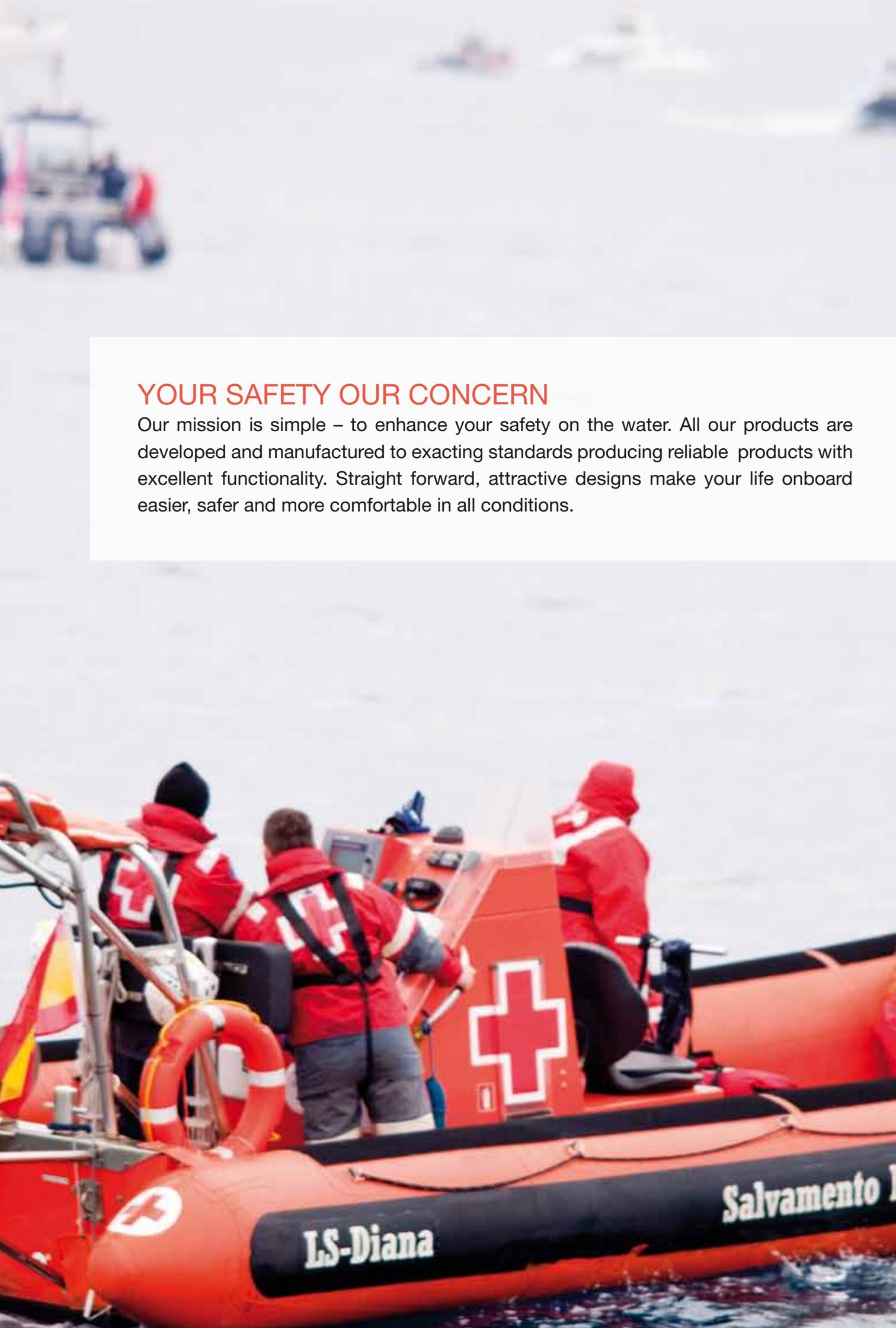




No one knows AIS better.

A red inflatable rescue boat is shown on the water. The boat has a black stripe along the side with the text "LS-Diana" and "Salvamento" in white. A large red cross is visible on the side of the boat. Several crew members are on board, wearing red jackets and hoods. The background shows a calm sea and a blurred boat in the distance.

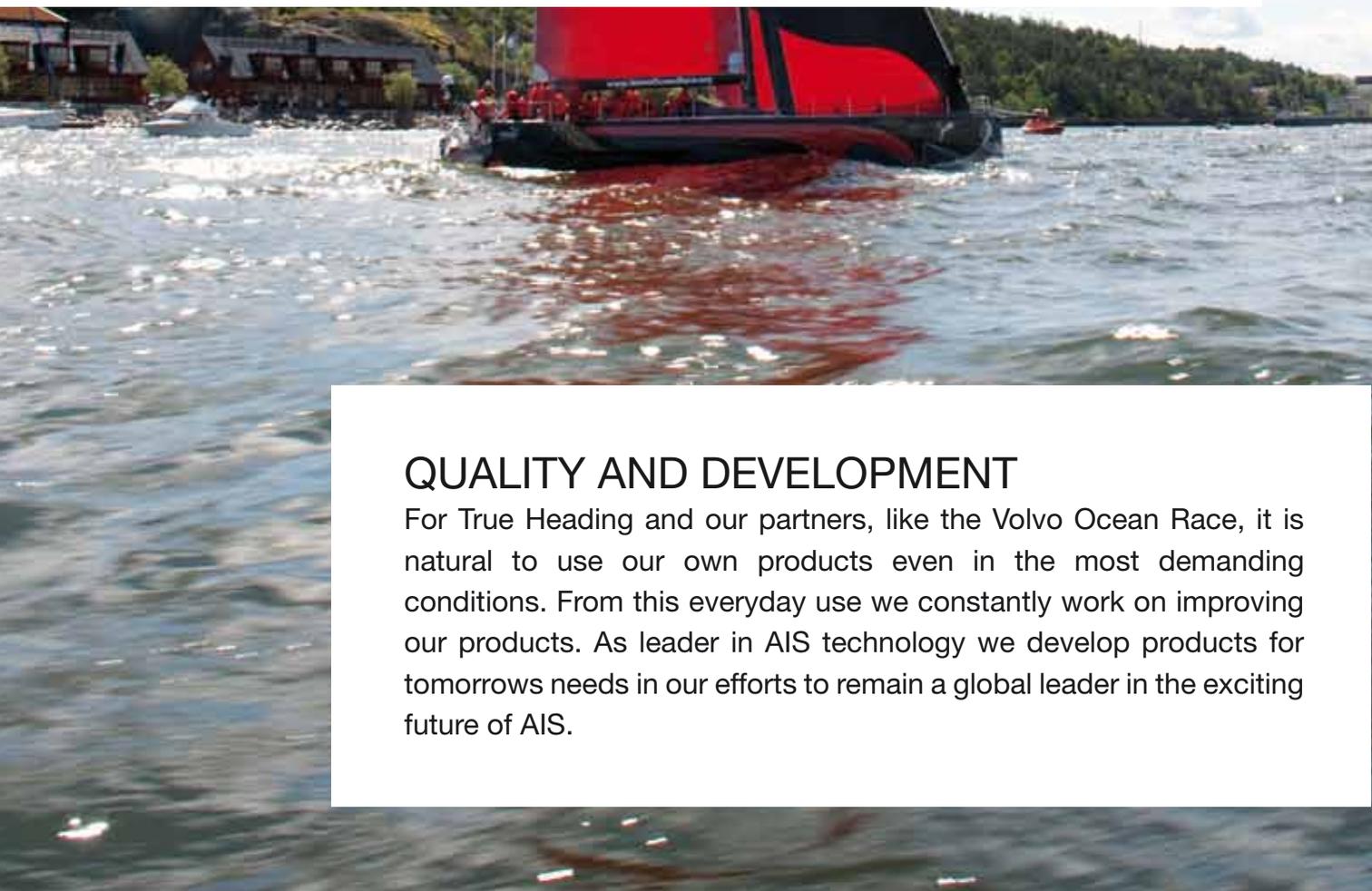
## YOUR SAFETY OUR CONCERN

Our mission is simple – to enhance your safety on the water. All our products are developed and manufactured to exacting standards producing reliable products with excellent functionality. Straight forward, attractive designs make your life onboard easier, safer and more comfortable in all conditions.



## WE KNOW WHAT'S NEEDED

We're proud to say that True Heading knew AIS before it was invented. The directors of True Heading have over 40 years of experience in navigation. This experience extends from professional navigation and surveying within navies to radio and product design in multinational companies, even specialising in AIS when it first was being developed in Sweden. We are passionate sailors and yachtsmen who love what we do. We always ensure our products are developed to a standard that we ourselves, are happy to rely on when it really counts.



## QUALITY AND DEVELOPMENT

For True Heading and our partners, like the Volvo Ocean Race, it is natural to use our own products even in the most demanding conditions. From this everyday use we constantly work on improving our products. As leader in AIS technology we develop products for tomorrow's needs in our efforts to remain a global leader in the exciting future of AIS.

# OUR UNIQUE AIS PRODUCTS

AIS (Automatic Identification System) Class B is the latest navigation and safety product for pleasure crafts and smaller commercial vessels. True Heading products have both receiving and transmitting capabilities, which makes it possible to display vessels within range equipped with AIS transponders and be seen by other vessels equipped with AIS equipment.

All our AIS products are easy to install on the majority of plotters or PC-navigation systems. With our long and solid knowledge within AIS technology we feel that our products are ahead when new areas of AIS are being developed. We are now launching our second generation of products.

## TRANSMIT AND RECIEVE (See and Be Seen)

The new AIS CTRX CARBON is a fully approved Class B AIS Transponder that exists in two versions, the standard CTRX CARBON and the CTRX CARBON+. The CTRX CARBON+ version contains a built in antenna splitter for combined use of the antenna with VHF radio. Both units are ready to connect to AIS alarms and monitors.

The antenna splitter could also be provided as a stand alone product that connects to any AIS product on the market.



## RECIEVE (See other AIS Transponders)

Our new AIS RX CARBON is the smallest AIS receiver on the market with outstanding performance. The unit could be powered by 12V or your PC, using the USB connector. The receiver comes in two versions, the AIS RX CARBON and the AIS RX CARBON+ with built in antenna splitter which allows it to share antenna with your VHF Radio. The AIS RX CARBON is high performance at low cost making it possible for everyone to have AIS technology.



No one knows AIS better.



## THE RIGHT FEELING

We strive for perfection in everything we do, from yacht racing to product design. At sea in fog, darkness or harsh conditions there is no room for errors. Helping you to feel safe on the water is where the care and hard work that goes into our products really pays off.

In Volvo Ocean Race conditions, everything onboard the VO70 boats has to work perfectly. AIS products from True Heading are the only AIS devices trusted by all VOR boats. In all types of yacht racing AIS increasingly brings the feeling of participation, not only to the sailors, but also to our loved ones at home. The positive feedback from our customers is what motivates us to ensure that you feel safe and comfortable when navigating with True Heading products.



No one knows AIS better.



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